CULTURAL
EDUCATION
PARTNERSHIP
ISLE OF WIGHT

SUGGESTED WAYS TO ENGAGE WITH THE ISLE OF WIGHT CREATIVE CAREERS PROFILES

TASK 1

- Create your own profile from the blank template.
- Do this by imagining you are doing your dream job!
- You can use the Creative Careers job descriptions on the CEP site to help with this.
- You must include your PATHWAY – For example: what training did you do? / Where did you study? You must find this out by researching on the internet.

CREATIVE ISLAND Isle of Wight Cultural Education Partnership - Careers

Sustainable Fashion Journalist and Content Creator

Hannah Rochell

Employer: Freelance

Schools: **Oakfield primary, Bishop Lovett middle and Ryde High**

Where do you live and work now? I live on the Island and I mostly work from home, but I travel to London for meetings etc about twice a month

What are the main roles and responsibilities of your job?

It's massively varied - sometimes I work for brands on content, which can mean making reels for Instagram or writing blog posts for websites. When I get a commission to write for a newspaper or magazine, I'll spend a couple of days interviewing or researching before writing the piece. And I also run my own website which means writing, editing, photographing and uploading.

Could you briefly share a bit about your career journey? (What did you study? How did you end up where you are today?)

I ended up studying TV and film at university and worked in TV for a few years, which was when I paid for some short courses in fashion, just for fun. It was when I did a fashion journalism course that the lecturer advised that I change my career, which meant I started interning at the ripe old age of 30! I interned at fashion magazines for 8 months before being recommended for my first job which was as fashion assistant at The Times. I worked there for 5 years and worked my way up to fashion writer, which meant I was lucky enough to travel to Milan and Paris to report at fashion week.I then moved to InStyle magazine to be fashion features editor. This job was much bigger, and I wrote or edited pretty much every word in the magazine! I commissioned other writers as well as writing myself. After I'd been there for 3 years, the magazine was sadly closed and I have been working mostly freelance since that time, save for a maternity cover as fashion editor at the Evening Standard. I now specialise in writing about sustainable fashion and write for publications. I work for brands on content, including Rapanui and Teemill, Roake Studio and Percy Langley.

Isle of Wight Cultural Education Partnership

TASK 2

- Pick a profile of your choice.
- Research further into what this job involves and requires.
- Where are some of the places you could be employed doing this job? Try and find examples for both on and off the Isle of Wight.
- Is there more than one way to end up doing this job?
- What are the barriers to being successful on this pathway?

TASK 3

- Choose a profile and come up with at least 3 more questions for this person or a person in this industry.
- What would you like to know about this type of job?

TASK 4

- Look at all the profiles as a whole (or choose a selection)and answer the following questions:

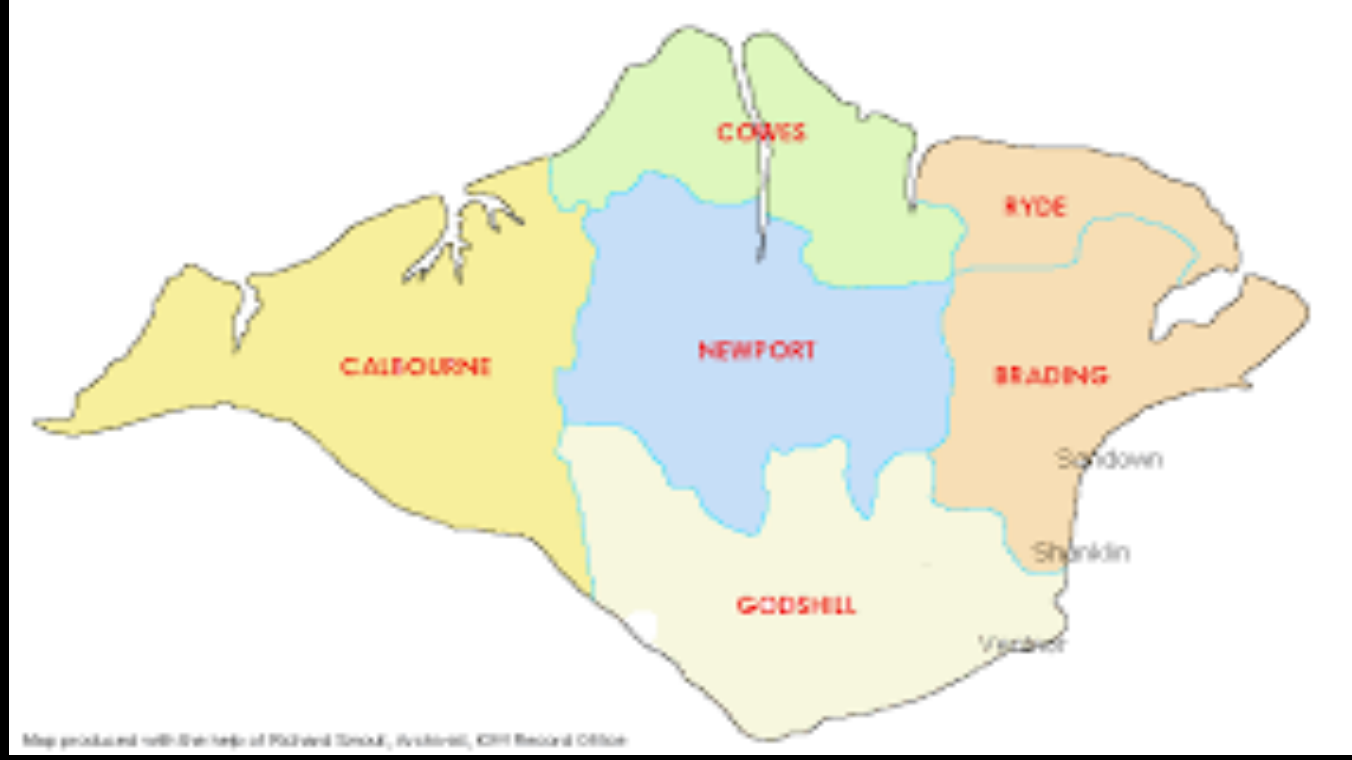
1) Which jobs did you not know existed before reading these profiles?

2) Are there any answers that have a common thread across lots of the interviews?

3) Are there any answers about the Isle of Wight when they grew up that you think you would answer differently about growing up here today? Give examples and reasons for your answer. Can you research/provide evidence? (E.g. What opportunities exist here today that didn't say 10 years ago?)

TASK 5

- Find on a map of the Isle of Wight all the places these people went to school.
- Find on a map where they work now.
- Write a paragraph about your thoughts related to creative people living and working on the Isle of Wight.



TASK 6

- Create a poster about the skills and attributes needed for one of the jobs OR a selection of the jobs.
- Make it as CREATIVE as possible!

TASK 7

Look at all the profiles:

- How many of them live and work on the IOW? / somewhere else?
- How many different areas of industry are there?
- How many of them enjoy their jobs and why?...